



BECOME A SPONSOR
SUPPORT DOLLY PARTON'S IMAGINATION LIBRARY
IN MARQUETTE, MICHIGAN 49855

DOLLY PARTON'S IMAGINATION LIBRARY THROUGH THE DOLLYWOOD FOUNDATION

- Is a book gifting program that mails a free age-appropriate book *monthly* to each child age birth to five years old when registered in the program by an adult (e.g., parent, guardian).
- Mails each enrolled child a book monthly until age 5 or until the child moves out of the area.
- Distributes approximately 1.9 million books monthly on the 1st through the 3rd of each month by *3rd class mail*.
- Withdraws funds for this program directly from a designated account established by LLF Michigan with The Dollywood Foundation.

APPROXIMATE COST PROJECTIONS (according to data provided by The Dollywood Foundation) for the **49855 area** at \$25 per child annually.

- 796 children (60 percent of eligible children; 2019 census figures) are likely to enroll *in the 49855-zip code area*.
- Projections for enrollment costs include Year 1 (2021) = \$2,500; Year 2 (2022) = \$6,012; Year 3 (2023) = \$10,019; Year 4 (2024) = \$14,026; Year 5 (2025) = **\$18,033, and annually thereafter**.
- *The LLF Michigan is the LOCAL AFFILIATE supporting the cost annually*. Funds are needed for the projected costs that increase annually as shown above. Children enrolled in the program continue to receive a book monthly until age 5.

ABOUT LLF MICHIGAN

The Literacy Legacy Fund of Michigan is a 501(c) 3 charitable corporation (EIN 26-3673521) based in Marquette, MI. Our mission is to support the improvement of a literate Michigan citizenry of all ages through the distribution of charitable funds to enhance literacy-related efforts.

MAKE A DIFFERENCE AS A SPONSOR

Up to \$4,000 – PREMIER SPONSOR (Limited Availability)

- ✓ Acknowledgment as the **premier sponsor** on all publicity, including newspaper articles, TV and radio promotions (where possible), in advertising signage at all fundraising events for the given year, and on the LLF Michigan website and Facebook page with sponsor logo.
- ✓ Space to display marketing materials (i.e., brochures, business cards).
- ✓ Certificate of appreciation for display.
- ✓ Three tickets for a fundraising event in the year of donation.

Up to \$1,000 – MAJOR SPONSOR

- ✓ Acknowledgment as a **major sponsor** on all publicity, including newspaper articles, TV and radio promotions (where possible), in advertising signage at fundraising events for the given year, and on the LLF Michigan website and Facebook page with sponsor logo.
- ✓ Certificate of appreciation for display.
- ✓ Two tickets for a fundraising event in the year of donation.

Up to \$499 – PRINCIPAL SPONSOR

- ✓ Acknowledgment as a **principal sponsor** on various publicity platforms.
- ✓ One ticket for a fundraising event in the year of donation.

Up to \$200 – FINANCIAL SPONSOR

- ✓ Acknowledgment as a **financial sponsor** on various publicity platforms.

Questions? Email llfmichigan@gmail.com; Call N. Seminoff at 906-228-5959



DOLLY PARTON'S IMAGINATION LIBRARY
MARQUETTE, MI 49855 PARTNER COMMITMENT FORM
2022 CALENDAR YEAR

SPONSOR COMMITMENT AMOUNT FOR 1 YEAR \$ _____

PREMIER SPONSOR _____
(Up to \$4,000)

MAJOR SPONSOR _____
(Up to \$1,000)

PRINCIPAL SPONSOR _____
(Up to \$499)

FINANCIAL SPONSOR _____
(Up to \$200)

Contact Person: _____

Email: _____

Corporate/Business/Organization Name:

As it will appear in all publicity

Address: _____

City: _____ State: _____

Telephone Number: () _____

Logo provided (if applicable): ___ yes ___ no

Note: _____

Make check payable to: Literacy Legacy Fund of Michigan
Mail to: LLF Michigan, 1314 Picnic Rocks Drive, Marquette, MI 49855
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